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A promotional poster for a horse racing event. The top left corner reads "IPPODROMO CESENA TROTTO" and "QUESTA SERA ORE 20,50". The top right corner features the "Hippo Group" logo. The central part of the poster is dominated by a dark blue box with the text "PREMIO SLEMENSIDER" and "COMMERCIO, TAGLIO, FORATURA E MARCATURA DI PRODOTTI SIDERURGICI". Below this, it says "2° SEMIFINALE SUPERFRUSTINO" and "Trofeo Zisplay". On the right side, there is a photograph of a dark horse wearing a yellow and white cap, with a red curtain partially visible behind it. The bottom left corner has a red box with the text "MARTEDÌ Bene Bravo Tris". The bottom center features the text "IL TALENT SHOW DELL'IPPODROMO" and "PRIMO APPUNTAMENTO CON Lady Trotto 2011". The bottom right corner has the text "ph. Stefano Grasso".